

Master's educational program «Master of Public Policy»

Goals: To train master students with the competencies required in the development and analysis of public policy.

Program objectives:

- to develop basic management competencies, including planning and forecasting skills for public administration and policy;
- to form the skills of making high-quality managerial decisions on the implementation of public policy;
- to develop the personal qualities of civil servants and competencies corresponding to the characteristics of the professional state apparatus.

Expected learning outcomes:

Application: The ability to apply techniques of public participation in the development of policies, techniques and methods of analysis of public policy in order to select the most effective option for its implementation.

Analysis: The ability to analyze data in the area of a certain policy to substantiate and formulate a problem that needs to be solved, to determine the criteria and goals (objectives) of the proposed policy and alternative options for its implementation, based on the analysis, to propose the best option for implementing the policy.

Synthesis: Understanding the meaning, relevance, as well as the scale of the current situation, which led to the emergence of the problem and to resolve which the state policy is directed.

Assessment: Forecasting the results of implementing the proposed policy in the short and long term, based on the concept of Economy, Efficiency, Effectiveness, and Equity, assessing potential risks and necessary resources for implementing the policy

Semester	Name of the discipline			ECTS
	Governance and Public Policy	Regional Policy	Human Resource Management Policy	
1	Professional English			3
	Organizational management in State institutions			3
	Public administration			4
	Project Management			5
	Effective communication			3
	Research methods in public policy (quantitative and qualitative)			5
	<i>Experimental-research work of the master degree student (hereinafter – ERWM)</i>			5
	TOTAL 1st SEMESTER			28
2	Official and business Kazakh language			3
	Digital technologies in public policy			4
	Economic foundations of Public policy	Kazakhstan's regional policy and spatial development	Human Resource Management	5
	Legal basis of public policy	Regional economic policy	Legal basis of HR management	5
	<i>Practice</i>			2
	<i>Internship</i>			2
	<i>ERWM</i>			10

	TOTAL 2 nd SEMESTER			31
3	Analysis and evaluation of public policy			4
	Analysis and evaluation of public policy	Performance management (achievements)	Talent management and development	5
	Financial management in the public sector/Strategic management in public institutions	Citymanagement/ Rural management	Emotional Intelligence/Management Psychology	5
	ERWM			9
	TOTAL 3 rd SEMESTER			23
	Psychology of management	Territory marketing	Economic analysis in HR	5
	Innovation policy/Foreign economic policy	Social regional Policy \Environmental policy in regional development	HR and Digital Transformation/HR Marketing	5
	Public health and social security policy, Educational and cultural policy	Legal regulation of regional development \ Human Capital Management	Change Management/ Strategic competency management	4
	Practice			2
	ERWM			10
TOTAL 4 th SEMESTER			26	
Total theoretical training			72	
ERWM			36	
• ERWM, incl. master project			34	
• Internship			2	
Final certification (design and defense of the master's project)			12	
Total additional training			48	
TOTAL CREDITS FOR MANDATORY			120	